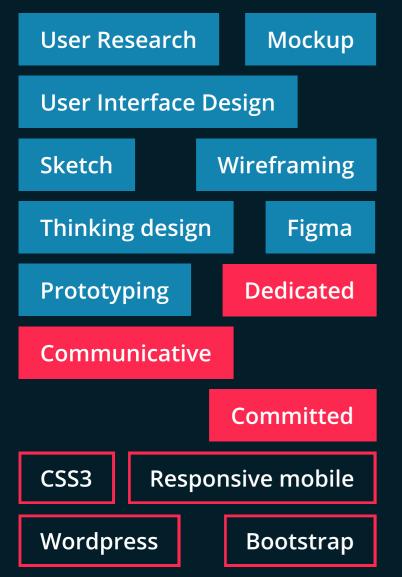


# Skills



## **Irene Pulido Soto** UX / UI Designer

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Throughout my professional career, I gradually discovered the world of UX/UI. I worked on several occasions with colleagues in the sector and little by little my curiosity got the better of me.

Today, after completing the UX/UI master I can't think of a better adjective than enthusiastic about the idea of working on it, contributing ideas and developing my skills. I love teamwork but I am also a very independent person. I get very involved in the projects and it fills me with satisfaction to see the work progress and improve step by step.

So far I have collaborated and worked with multidisciplinary teams, and it has been a unique experience for everything you can learn and teach. I think it is something valuable and important for each part of the team because of the experience you gain and what helps you to constantly improve.

# **Work Experience**

#### UX/UI Developer

#### Verdementa

#### Jun 2021 – Aug 2021

- User interface design in browser extensions.
- Usability analysis in e-commerce and browser extensions.
- Web redesign and directory navigation improvement.
- Sass layout with SCSS structure.
- Layout with HTML5 and Bootstrap 5.

#### Product Marketing

Nov 2019 - Jul 2020

#### Zitro



IRON

HACK

#### Master UX / UI Designer

#### **Promotion 2020**

User Research, User Experience, User Interface Design, Prototyping, Mockups Wireframing, Sketch, Figma.

#### **Object oriented PHP**

#### **Promotion 2017 – 2018** Wordpress, PHP, MYSQL, Git, Architecture & Best

- Monetization and sales analysis of apps.
- Monetization strategy in the development of a new app.
- Decision making in the MVP about new product.
- Analysis competitor.
- Teamwork with Social Media, Customer Support, Adquisition and Data Science.
- Documentation strategies and the initial approach define of new app for their subsequent development.

#### Fullstack Wordpress Developer

#### Zitro

#### Jul 2018 – Nov 2019

- Website development for apps and company.
- Layout of promotions and offers for the company's app games.
- Website maintenance and updates.

#### Backend Wordpress Developer

#### Megamedia

#### Feb 2018 – Jul 2018

- Development themes and plugins for websites and e-commerce made with Wordpress.
- Collaboration with Design team and Front-end team for the development of websites and e-commerces.

#### Fullstack Wordpress Developer

#### **Roi Up Agency**

#### Apr 2016 – May 2017

- Maintenance, development and customization of Wordpress websites.
- Collaboration on front-end task(CSS/ JS).
- Collaboration with Design, SEO and SEM Team.

#### Developer

#### **Tecnilógica**

#### Dic 2015 – Feb 2016

- Back-end development in Wordpress.
- Front-end knowledge application.



Practices, Proyect Deployment.

### **Web Applications Development**

#### Promotion 2011- 2013 Java, Javascript, CSS, JQuery, PHP, MYSQL, HTML.

## **Design & Editorial Production**

#### Promotion 2009 – 2011

Photoshop, Illustrator, Indesign, Qualities Assurance, Graphic Design, Impression Materials.

## 2D & 3D Animation

#### **Promotion 2007 – 2010**

Drawing, Anatomy, Animation 2D, Animation 3D, Modeling 3D, Autodesk 3D Max, Z-Brush.







## HTML5

# Languages

- Spanish Native
- English B2

# Hobbies

## Discover new things.

For example food, places or activities.

Videogames.

I love videogames and mobile games.

#### Swimming.

It's the sport which I have dedicated the most time.