



Irene Pulido Soto

UX / UI Designer

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Throughout my professional career, I gradually discovered the world of UX/UI. I worked on several occasions with colleagues in the sector and little by little my curiosity got the better of me.

Today, after completing the UX/UI master I can't think of a better adjective than enthusiastic about the idea of working on it, contributing ideas and developing my skills. I love teamwork but I am also a very independent person. I get very involved in the projects and it fills me with satisfaction to see the work progress and improve step by step.

So far I have collaborated and worked with multidisciplinary teams, and it has been a unique experience for everything you can learn and teach. I think it is something valuable and important for each part of the team because of the experience you gain and what helps you to constantly improve.

Skills

User Research

Mockup

User Interface Design

Sketch

Wireframing

Thinking design

Figma

Prototyping

Dedicated

Communicative

Committed

CSS3

Responsive mobile

Wordpress

Bootstrap

Adobe Illustrator

HTML5

Languages

Spanish - Native

English - B2

Hobbies

Discover new things.
For example food, places or activities.

Videogames.
I love videogames and mobile games.

Swimming.
It's the sport which I have dedicated the most time.

Work Experience

UX/UI Developer

Verdementa

Jun 2021 - Aug 2021

- User interface design in browser extensions.
- Usability analysis in e-commerce and browser extensions.
- Web redesign and directory navigation improvement.
- Sass layout with SCSS structure.
- Layout with HTML5 and Bootstrap 5.

Product Marketing

Zitro

Nov 2019 - Jul 2020

- Monetization and sales analysis of apps.
- Monetization strategy in the development of a new app.
- Decision making in the MVP about new product.
- Analysis competitor.
- Teamwork with Social Media, Customer Support, Adquisition and Data Science.
- Documentation strategies and the initial approach define of new app for their subsequent development.

Fullstack Wordpress Developer

Zitro

Jul 2018 - Nov 2019

- Website development for apps and company.
- Layout of promotions and offers for the company's app games.
- Website maintenance and updates.

Backend Wordpress Developer

Megamedia

Feb 2018 - Jul 2018

- Development themes and plugins for websites and e-commerce made with Wordpress.
- Collaboration with Design team and Front-end team for the development of websites and e-commerces.

Fullstack Wordpress Developer

Roi Up Agency

Apr 2016 - May 2017

- Maintenance, development and customization of Wordpress websites.
- Collaboration on front-end task(CSS/ JS).
- Collaboration with Design, SEO and SEM Team.

Developer

Tecnológica

Dic 2015 - Feb 2016

- Back-end development in Wordpress.
- Front-end knowledge application.

Studies



Master UX / UI Designer

Promotion 2020

User Research, User Experience, User Interface Design, Prototyping, Mockups Wireframing, Sketch, Figma.



Object oriented PHP

Promotion 2017 - 2018

Wordpress, PHP, MYSQL, Git, Architecture & Best Practices, Project Deployment.



Web Applications Development

Promotion 2011- 2013

Java, Javascript, CSS, JQuery, PHP, MYSQL, HTML.



Design & Editorial Production

Promotion 2009 - 2011

Photoshop, Illustrator, Indesign, Qualities Assurance, Graphic Design, Impression Materials.



2D & 3D Animation

Promotion 2007 - 2010

Drawing, Anatomy, Animation 2D, Animation 3D, Modeling 3D, Autodesk 3D Max, Z-Brush.